For the 2018 APCO Annual Report, Valvoline (Australia) Pty Ltd has achieved Level 3 (Advanced) for the core criteria. All six core criteria were answered and four out of seven recommended criteria were answered. In addition, Valvoline (Australia) Pty Ltd has either achieved or put in place five out of ten relevant packaging sustainability targets, and is publicly reporting progress against zero of these targets.

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.
REPORTING FRAMEWORK

OVERVIEW

1. LEADERSHIP
   - 1.1 Packaging sustainability strategy
   - 1.2 Closed loop collaboration
   - 1.3 Consumer engagement
   - 1.4 Industry leadership

2. OUTCOMES
   - 2.1 Packaging design & procurement
   - 2.2 Packaging material efficiency
   - 2.3 Recycled & renewable materials
   - 2.4 Post-consumer recovery
   - 2.5 Consumer labelling
   - 2.6 Product packaging innovation

3. OPERATIONS
   - 3.1 Business to business packaging
   - 3.2 Onsite waste diversion
   - 3.3 Supply chain influence

LEVEL DESCRIPTION

- LEVEL 0: NOT YET STARTED
  - The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

- LEVEL 1: GETTING STARTED
  - The organisation is developing a plan or is investigating options for action under the criteria (e.g. agreeing on goals and targets).

- LEVEL 2: GOOD PROGRESS
  - There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

- LEVEL 3: ADVANCED
  - The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

- LEVEL 4: LEADING
  - The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

- LEVEL 5: BEYOND BEST PRACTICE
  - The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:
- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from ‘getting started’ to ‘beyond best practice’. The diagram above illustrates the key differences between performance levels. APCO Members commenced annual reporting against the new Framework in 2018. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.
### TARGETS

1. **Do you have specific targets to review new products against the SPG or equivalent?**

   Yes, Valvoline has a specific target to review 100% of all new products against the SPG.

2. **Do you have specific targets to review existing products against the SPG or equivalent?**

   Yes, as of the start of 2018, 100% of all existing packaging has been reviewed in line with the Sustainable Packaging Guidelines. A total of 12 group assessments have been completed on existing packaging using an audit/assessment checklist.

3. **Do you have specific targets to reduce (optimise) the quantity of material used in packaging?**

   None provided.

4. **Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?**

   None provided.

5. **Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?**

   Cardboard - min 70% renewable, 30% recycled Plastic resin - not able, due to technical reasons
### Targets

6. **Do you have specific targets to include on-pack labelling for disposal or recovery?**

   None provided.

7. **Do you have specific targets to reduce on-site waste sent to landfill?**

   Yes, Valvoline has a target of reducing waste diverted to landfill by 2% of all waste streams generated onsite including landfill + recyclable waste on 2017 numbers.

8. **Do you have specific targets to improve packaging sustainability through procurement processes?**

   None provided.

9. **Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?**

   Valvoline has a target of participating in three (3) close the loop collaborations.

10. **Do you have specific targets to reduce (optimise) business-to-business packaging?**

    None provided.
The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

COMMITSMENTS

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

4. Leading

Your organisation is committed to: (1) Having a strategy to improve packaging sustainability. (2) Having targets that are specific, measurable and time-based. (3) Integrating your packaging sustainability strategy into business policies and processes. (4) Publicly reporting progress towards packaging sustainability.

Criteria 1.2 CLOSED LOOP COLLABORATION

2. Good progress

Your organisation is committed to: Joining a collaborative initiative to address a shared packaging sustainability problem, or working with others to set one up.

Criteria 1.3 CONSUMER ENGAGEMENT

1. Getting started

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications.

Criteria 1.4 INDUSTRY LEADERSHIP

2. Good progress

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership.
COMMITMENTS

Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

4. Leading

Your organisation is committed to: Reviewing at least 80% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

4. Leading

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more than 50% of products.

Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

3. Advanced

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in more than 20% of products.

Criteria 2.4 POST-CONSUMER RECOVERY

4. Leading

Your organisation is committed to: Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING

1. Getting started

Your organisation is committed to: Investigating opportunities to improve on-pack labelling for disposal or recovery.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION

1. Getting started

Your organisation is committed to: Investigating opportunities to change the design or delivery of at least one product to improve packaging sustainability.
COMMITMENTS

Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

4. Leading

Your organisation is committed to: Reducing consumption of single use business-to-business (B2B) packaging by more than 50% or optimising more than 50% of B2B packaging for efficiency and reuse.

Criteria 3.2 ON-SITE WASTE DIVERSION

4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE

2. Good progress

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies.

SIGN OFF

David Pye
Operations Director
Monday, June 18, 2018

DISCLAIMER

The copyright owners of this report are The Australian Packaging Covenant Organisation (APCO) and the University of Technology Sydney (UTS). The data contained within this report is owned exclusively by APCO. This report (including all text, images and attachments) has been prepared for the exclusive use and benefit of the copyright holders and each addressee(s) only. The copyright owners give their consent and grant a limited licence to each addressee(s) for the use of this report, in its entirety, to be reproduced, distributed and communicated to third parties or made public at the discretion of the addressee(s). All other rights are strictly reserved. The addressee(s) is not permitted to reproduce, distribute or communicate separate subsections, images or individual pages of this report. The report can only be reproduced, distributed or communicated in full. The information contained in this report does not constitute investment or business advice and addressee(s) should not rely on the information for such purposes. All addressee(s) should obtain their own independent advice before making any financial decisions based on the information included in this report. 2017-2018 ©.

Level 4, 332 Kent St, Sydney NSW 2000  (02) 8381 3700  apco@packagingcovenant.org.au